

Cookie Policy

With this document, pursuant to articles 13 and 122 of Legislative Decree no. 196/2003 ("Privacy Code") as well as in accordance with the Decision of the Italian Data Protection Authority of 8 May 2014, TESI SPA, the Data Controller, provides users of the website <http://www.tesisquare.com> with information about the cookies used by this site.

What are cookies?

A "cookie" is a small text file that is created on your computer when you visit a specific website with the purpose of storing and sending information. Cookies are sent by a web server (which is the computer on which the visited website is running) to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) and stored on the latter's computer; they are then re-sent to the website on each subsequent visit.

When navigating a website, your computer may also receive cookies from other websites (the so-called "third-party" cookies), directly placed by external entities and used for multiple purposes and according to the modalities defined by them.

Types of cookies used by this website

TESISQUARE® Cookies

The website <http://www.tesisquare.com> uses only technical cookies, with regard to which your prior consent is not required pursuant to art. 122 of the Privacy Code and to the Decision of the Italian Data Protection Authority of 8 May 2014.

Notably, the cookies used by this website are:

- Technical cookies: they are used to enable the user navigation and are listed below in detail. Without these cookies, this website cannot operate properly.
- A technical cookie that - by facilitating the navigation - recognizes the specific user and avoids the reappearance of the cookies' information notice contained in the banner upon user accesses made within the lifetime. It is activated by clicking "ok" on the banner.

By deleting this cookie, the acknowledgement of the banner will not be saved with regard to accesses made in the 31 days following the first connection to the site.

Third-party cookies

The website <http://www.tesisquare.com> entails some third-party cookies, including profiling ones, that are activated by clicking "ok" on the banner.

In the following a detailed list of third-party cookies as well as of links through which the user can receive more information and require the deactivation of cookies.

Google Analytics

The Website uses Google Analytics. It is a web analytics service provided by Google Inc. ("Google") that uses cookies placed on your computer to allow statistical analysis in aggregate form regarding the use of the visited website.

The Information generated by Google Analytics is stored by Google as specified in the Information Notice that can be found at the following link:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

To view the Privacy Statement of Google Inc., the independent processing owner of information related to the Google Analytics service, please refer to the website

<http://www.google.com/intl/en/analytics/privacyoverview.html>.

Google Analytics uses the following cookies:

1. `__utma` is a cookie with a lifespan of 2 years, it is used to keep track of single website visitors, it is updated upon each page view. It registers when their first visit was, and when their last visit occurred, in addition to keeping track of the total number of visits to the website
2. `__utmc` is a session cookie that exists only during a current visit and expires when the user closes the relevant browser
3. `__utmz` is a persistent cookie that expires in 6 months and stores information about the referral type used by the visitor to access the site (source, campaign and keywords)

The additional browser component to disable Google Analytics is made available by Google at the following link <https://tools.google.com/dlpage/gaoptout?hl=it>.

Zendesk

The Website uses the Zendesk widget to manage the Live Chat supporting the services delivered.

To view the Privacy Statement of Zendesk, Inc., the independent processing owner of information related to the service, please refer to the website <https://www.zendesk.com/company/customers-partners/privacy-policy/>.

Zendesk Chat uses cookies to save time by eliminating the need to repeatedly enter the same information and to display personalized contents within the Service and on subsequent visits to our website. Zendesk Chat stores the unique ID number of each connected device, when a user signs in to the Live Chat service, by placing an encrypted cookie on the user hard disk. This cookie allows you to move from page to page throughout the Service, without having to sign in again on each page. When you sign out, these cookies are deleted from your computer. For example, your e-mail address may be stored in a cookie that will remain on your computer after you log out so that you will only be required to type your password the next time you sign in.

The Live Chat widget sets the following cookies:

1. `__zlcid` to store the ID used to identify a device across the relevant visit to the website and throughout a single chat session

`__zprivacy` to store the user's preferences, to disable Live Chat and cease using cookies. The `__zprivacy` cookie is stored during the visit to the website.

Social networking buttons and widgets

Social buttons are those specific "buttons" present on the site depicting social network icons (e.g. LinkedIn, Facebook and Twitter) and allowing online users to interact with a "click" directly with social platforms. The social buttons used by the site are links that refer to the Data Controller's social network accounts. No third-party cookies are installed on this website due to the usage of such buttons.

Modalities of Data Processing

Your personal data is processed using automated tools by the Data Controller. No disclosure or communication is made.

Provision of data

Except for technical cookies, which are strictly necessary for the standard browsing, the

provision of data is left to the will of the person who decides to browse the site after having read the information contained in the specific banner and to use the services implying the installation of cookies. You may prevent the installation of cookies by maintaining the banner (thus avoiding to close it by clicking the "ok" button) and by using the specific features available on your browser.

Disabling of Cookies

Without prejudice to the paragraph above about cookies that are strictly required for browsing, you can delete the other cookies through a specific feature that has been made available by the Data Controller through this information notice, or directly through the relevant browser. Each browser has different procedures to manage settings. Specific instructions can be found at the links below.

[Microsoft Windows Explorer](#)

[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

Disabling third-party cookies is also possible through the procedures made directly available by the third-party company controlling such data, as indicated at the links in the "third-party cookies" section.

For more information about the cookies stored on your computer, and to deactivate them individually, please visit the link: <http://www.youronlinechoices.com/it/le-tue-scelte>

Data Subject's Rights

You may at any time exercise your rights under section 7 of the Italian Legislative Decree no. 196 by contacting the Data Controller with an email to privacy@tesisquare.com.